

### RATE CARD

NOTE: RATES INCLUDE GST,  
BUT EXCLUDE DESIGN

**SPECIAL!**

Book any ad in 2508 and  
take 10% off the same ad  
in our sister mag, 2515.

**PRIME ADVERTISING PAGES:**  
PAGE 2 AND 3 : 15% SURCHARGE

#### FULL PAGE AD

125mm wide X 180mm high  
\$599 (includes free web ad)

#### QUARTER PAGE AD

60mm wide X 90mm high  
\$139

**SPECIAL!**

Book any full page ad in  
the print mag and get a  
free web ad!

#### BACK PAGE BANNER

125mm wide X 60mm high  
\$349

#### HALF PAGE AD

125mm wide X 90mm high  
\$299 (includes free web ad)

#### SQUARE AD

60mm X 60mm  
\$109

#### BUSINESS DIRECTORY

60mm wide x 30mm high – \$43  
\*minimum booking of 3 ads  
TOTAL: \$129 every three months  
Placement: To be first in a category is  
an extra \$20 per month. Second is \$15,  
third is \$10.

#### CLASSIFIEDS

\$132 per six months  
\$29 per one-off  
Maximum 30 words

#### Format

Supplied artwork should  
be minimum 300 dpi,  
CMYK resolution, saved  
full size as a PDF.

#### Design rates

\$60 per ad design.  
This includes three minor  
text amendments a year.

#### Deadline

5pm on the 15th of the  
month prior to publication.  
Extensions may be  
granted at the editors'  
discretion.

#### Payment

Prior to publication,  
please.

#### The fine print

All text and graphics are  
copyright and may not be  
reproduced without prior  
consent. It is a client's  
responsibility to ensure  
supplied artwork is print  
ready, that typography and  
resolution are correct.  
\* Terms & Conditions  
apply. See 2515mag.com.  
au

#### 2508: District News

Find ad rates for our sister  
mag at 2508mag.com.au

**SPECIAL!**

Book ahead and save \$\$\$!  
Take 5% off the total if  
paying for 12 months.